




AAO 2018 ANNUAL SESSION

HANDS-ON WORKSHOPS

FRIDAY, MAY 4 AFTERNOON

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Room 102A Limited Attendance per Workshop: 15 Ticket Price: \$30 Open to doctors & staff	Room 102B Limited Attendance per Workshop: 45 Ticket Price: \$30 Open to staff	Room 103A Limited Attendance per Workshop: 20 Ticket Price: \$50 Open to doctors & staff	Room 103B Limited Attendance per Workshop: 20 Ticket Price: \$30 Open to doctors & staff
CBCT Images	Wire Bending	Photography	3D Printing
 <p>BARBARA BRINKER Canada Advanced Processing of CBCT Images <i>presented by Dolphin</i> 1:00pm - 2:30pm (90min)</p> <p style="text-align: right;">1.50 CE EWS3</p> <hr/> <p>Advanced Processing of CBCT Images <i>presented by Dolphin</i></p> <p>3:00pm - 4:30pm (90min) <i>(repeated workshop)</i></p> <p style="text-align: right;">1.50 CE EWS4</p>	 <p>DOUGLAS DEPEU Assisted by: Brittney Bartholomew & Maegan Leon USA Wire Bending for the Orthodontic Assistant</p> <p>1:00pm - 2:30pm (90min)</p> <p style="text-align: right;">1.50 CE EWS5</p> <hr/> <p>Wire Bending for the Orthodontic Assistant</p> <p>3:00pm - 4:30pm (90min) <i>(repeated workshop)</i></p> <p style="text-align: right;">1.50 CE EWS6</p>	 <p>RITA BAUER Assisted by: Jeff Comber Canada Patient Photography Made Easy</p> <p>1:00pm - 3:00pm (120min)</p> <p style="text-align: right;">2.00 CE EWS7</p> <hr/> <p>Patient Photography Made Easy</p> <p>3:00pm - 5:00pm (120min) <i>(repeated workshop)</i></p> <p style="text-align: right;">2.00 CE EWS8</p>	 <p>CALI KALTSCHMIDT & CHRISTOPHER RIOLO USA Hands-on 3D Printing: From the Scanner to your Hand</p> <p>1:00pm - 2:30pm (90min)</p> <p style="text-align: right;">1.50 CE EWS9</p> <hr/> <p>Hands-on 3D Printing: From the Scanner to your Hand</p> <p>3:00pm - 4:30pm (90min) <i>(repeated workshop)</i></p> <p style="text-align: right;">1.50 CE EWS10</p>

Conflicting Special Events:












Practice Transition Seminar - 8:00am to 4:30pm

Rolf G. Behrents Educational Leadership Conference *presented by the Society of Educators* - 7:30am to 5:30pm

AAO 2018 ANNUAL SESSION

ORTHODONTIC STAFF PROGRAM

SATURDAY, MAY 5 MORNING

	Room 150 Seating Max 500	Room 151 Seating Max 500	Room 152 Seating Max 500	Room 145 Seating Max 575	Room 146 Seating Max 450
	Administrative	Clinical	Marketing	All Staff	Mega Trends for Doctors & Staff
8:00 - 9:00	 <p>MR. RYAN ALEXANDER USA How to Create the Ideal Schedule 1.00 CE</p>	 <p>DR. WARREN WOODS USA Printing and Making Clear Aligners in the Office 1.00 CE</p>	 <p>MS. WENDY O'DONOVAN PHILLIPS USA KABOOM! Marketing Results 8:00am - 10:00am (120min) 2.00 CE</p>	 <p>MS. NANCY ROTHSTEIN USA Sleep is Essential: For You & Your Patients 1.00 CE</p>	 <p>DR. JACQUELINE HUGGINS USA Respectful Workplace Conversations: Resolving the War between Doctor/Staff, Staff/Staff; Doctor/Patient 8:00am - 11:00am (180min) Reserve Tickets \$0</p>
9:10 - 10:10	 <p>DR. CRAIG SCHOLZ USA How Cloud Computing Can Impact Practice Production and Stress Reduction 1.00 CE</p>	 <p>MR. PAUL GANGE, JR. USA An Update on All Bonding Procedures 1.00 CE</p>		 <p>MS. RITA BAUER Canada Bloopers and Blunders in Dental Photography 1.00 CE</p>	
10:20 - 11:20	 <p>MS. LEEANN PENICHE USA The Practice Inside the Business 1.00 CE</p>	 <p>DR. IGNACIO BLASI USA Tips and Tricks for Consistent Clinical Photography 1.00 CE</p>	 <p>DR. DANIEL BILLS USA Track Them, Engage Them, Start Them! Utilizing Social Media & Technology to Elevate Your Observation Program to New Heights! 1.00 CE</p>	 <p>DR. ERIC PASTER USA Patient Personality Assessment for Effective Communication 1.00 CE</p>	3.00 CE EMTS1
11:20 - 1:20	Exhibit Hall Break				

Conflicting Special Events:

Risk Management for Orthodontists - 8:00am to 11:00am














The College of Diplomates Board Certification Preparatory Course - 8:00am to 11:00am

The Business of Orthodontics *presented by AAO Foundation* - 8:00am to 11:00am

AAO 2018 ANNUAL SESSION

ORTHODONTIC STAFF PROGRAM

SATURDAY, MAY 5 AFTERNOON

	Room 150 Seating Max 500	Room 151 Seating Max 500	Room 152 Seating Max 500	Room 145 Seating Max 575	Room 146 Seating Max 450	Ballroom C Seating Max 1500
	Administrative	Clinical	Marketing	All Staff	Mega Trends for Doctors & Staff	Featured Speaker
1:20 - 2:20	 <p>MS. WENDY ASKINS USA Embezzlement: What a Dedicated Team Member Should Know</p> <p>1.00 CE</p>	 <p>MS. HEATHER SALYERS USA Physical Therapy to Improve Successful Orthodontic Outcomes in Patients with TMD</p> <p>1.00 CE</p>	<p>Photo Not Available</p>  <p>DR. MICHAEL RAGAN & MS. KATIE MAASSEN USA Consumer Awareness Program presented by the AAO Council on Communication</p> <p>1.00 CE</p>	 <p>DR. DESIRÉE WALKER USA Pain, Fitness and Dentistry: My Story from Dental Student in Pain to American Ninja Warrior Athlete</p> <p>1:20pm - 3:20pm (120min)</p> <p>1.00 CE</p>	 <p>DR. JACQUELINE HUGGINS USA The Generation Gap: Bridging the Divide</p> <p>1:20pm - 2:50pm (90min)</p> <p>Reserve Tickets \$0</p> <p>1.50 CE EMTS2</p>	
2:30 - 3:30	 <p>MS. ELIZABETH FRANKLIN & MS. JESSICA KAESBERG USA Risk Management for Orthodontic Staff presented by AAOIC</p>  <p>1.00 CE</p>	 <p>MS. JOY MOELLER USA Myofunctional Therapy and Orthodontics: Collaboration for Long Term Stability and a Healthy Airway</p> <p>2:30pm - 4:30pm (120min)</p> <p>2.0 CE</p>	 <p>DR. NEAL KRAVITZ USA Building an Elite Office with Facebook Marketing</p> <p>1.00 CE</p>	 <p>DR. ANN MARIE GORCZYCA USA It All Starts with Marketing</p> <p>1.00 CE</p>	 <p>DR. LEON KLEMPNER & MS. AMY EPSTEIN USA Future-proof Your Digital Marketing: What Works and What Doesn't in this Age of Technology</p> <p>2.00 CE</p>	
3:40 - 4:40	 <p>MS. CHAR EASH USA Scripting: Key Phrases We Use to Promote and Build the Practice on a Daily Basis!</p> <p>1.00 CE</p>					 <p>MR. BRAD MONTGOMERY USA <i>Featured Speaker</i> Don't Just Survive Change. Thrive with Change!</p> <p>3:00pm - 4:30pm (90min)</p> <p>0.00 CE</p>















Conflicting Special Events:

The College of Diplomates Luncheon - 12:00pm to 1:30pm
 Charley Schultz Resident Scholar Award Program - 1:00pm to 2:00pm
 Sleep Apnea and Orthodontics Task Force: Open Forum - 3:00pm to 4:30pm

AAO 2018 ANNUAL SESSION

ORTHODONTIC STAFF PROGRAM

SUNDAY, MAY 6 MORNING

	Room 150 Seating Max 500	Room 151 Seating Max 500	Room 152 Seating Max 500	Room 145 Seating Max 575	Room 146 Seating Max 1300	Ballroom A Seating Max 1500
	Administrative	Clinical	Marketing	All Staff	Mega Trends for Doctors & Staff	Featured Speakers' Symposium on Aging
8:00 - 9:00	 <p>MS. ROSEMARY BRAY USA 50 Shades of Bray: Patient Satisfaction to Practice Success 8:00am - 10:00am (120min)</p>	 <p>MS. KRISTY MENAGE BERNIE USA Yoganomics: Postural Health & Ergonomic Considerations for the Dental Professional 8:00am - 10:00am (120min)</p>	 <p>MS. WENDY O'DONOVAN PHILLIPS USA How Independent Orthodontists can Edge out Corporate Competition 8:00am - 10:00am (120min)</p>	 <p>DR. LEON KLEMPNER & MS. AMY EPSTEIN USA Future-proof Your Digital Marketing: What Works and What Doesn't in this Age of Technology (Repeat) 1.00 CE</p>	 <p>DR. JOEL SMALL USA Line of Sight Leadership 8:00am - 10:00am (120min)</p>	 <p>DR. LOUIS COSTA USA The Aging Face: A "Refreshing" Perspective 8:00am - 8:45am (45min) 0.75 CE</p>
9:10 - 10:10				 <p>MS. JACKIE DORST USA OSHA: Protect the Ortho Team! 1.00 CE</p>		 <p>DR. R. SCOTT TURNER USA The Aging Brain 8:50am - 9:35am (45min) 0.75 CE</p>
10:20 - 11:20	 <p>MS. CHARLENE WHITE USA Change Reaction: Connecting the Dots 1.00 CE</p>	 <p>MR. JAY & MRS. JENNIFER GARVEY USA Keys to Compliance: Engaging Kids and their Families in Treatment Success 1.00 CE</p>	 <p>DR. TOM SHIPLEY USA The Marketing of Accelerated Orthodontics 1.00 CE</p>	 <p>MR. PAUL GANGE, SR. USA An Update on All Bonding Procedures (Repeat) 1.00 CE</p>	 <p>MR. WILLIAM DROMS USA Investment Management in Turbulent Markets 1.00 CE</p>	 <p>DR. ANTHONY JIMENEZ USA Psychological Aspects of Aging 9:40am - 10:25am (45min) 0.75 CE</p>
11:20 - 1:20	Exhibit Hall Break					












Conflicting Special Events:

- AAO Foundation Breakfast - 7:30am to 9:00am
- Risk Management for Residents & New Orthodontists - 8:00am to 11:00am
- CPR Training - 8:00am to 12:00pm
- Oral Research Abstract Presentations - 8:00am to 4:00pm
- Table Clinics - 9:30am to 11:30am

AAO 2018 ANNUAL SESSION

ORTHODONTIC STAFF PROGRAM

SUNDAY, MAY 6 AFTERNOON

	Room 150 Seating Max 500	Room 151 Seating Max 500	Room 152 Seating Max 500	Room 145 Seating Max 575	Room 146 Seating Max 1300
	Administrative	Clinical	Marketing	All Staff	Mega Trends for Doctors & Staff
1:20 - 2:20	 <p>MS. JOAN GARBO USA Capitol Ideas for Monumental Relationships 1.00 CE</p>	 <p>MS. BARBARA BRINKER Canada Enhanced Use of Digital Photos and Orthodontic Radiographs 1.00 CE</p>	 <p>DR. LARRY JERROLD USA Legal and Ethical Issues Regarding Dismissing Patients and Obtaining Informed Consent 1.00 CE</p>	 <p>MS. PAM SMITH USA Energy for Life: An Insider's Guide to Living Better Longer 1:20pm - 4:20pm (180min)</p>	
2:30 - 3:30	 <p>MS. KAREN MOAWAD USA Management of Knowledge is the Key 2:30pm - 4:30pm (120min) 2.00 CE</p>	 <p>MR. LANDY CHASE USA The New World of the Treatment Coordinator: How to Maximize Your Effectiveness as a TC 1.00 CE</p>	 <p>DR. CRAIG HOLLANDER USA Communicating with Pediatric Dental Offices 1.00 CE</p>		 <p>DR. JAMES VADEN, DR. LYSLE JOHNSTON & DR. WILLIAM PROFFIT USA Cows, Cars and Trains 2:40pm - 4:40pm (120min)</p>
3:40 - 4:40		 <p>DR. WILLIAM CRUTCHFIELD USA Designing Your Digital Office 1.00 CE</p>	 <p>DR. WILLIAM DAYAN & MS. LAURA CAFIK-MARTIN Canada Learn the Ortho & TC Dance and Improve Closure Rates 1.00 CE</p>		 <p>DR. JAMES VADEN, DR. LYSLE JOHNSTON & DR. WILLIAM PROFFIT USA Cows, Cars and Trains 2:40pm - 4:40pm (120min)</p>

Conflicting Special Events:

- Oral Research Abstract Presentations - 8:00am to 4:00pm
- Excellence in Orthodontics Luncheon & Awards Ceremony - 12:00pm to 2:15pm
- Specialized Orthodontic Assistant (SOA) Certification Prep Course - 1:00pm to 4:00pm
- New Orthodontist/Resident Conference - 2:30pm to 4:00pm
- Orthodontic Career Fair - 4:00pm to 5:00pm

AAO 2018 ANNUAL SESSION

ORTHODONTIC STAFF PROGRAM
















MONDAY, MAY 7 MORNING

	Room 150 Seating Max 500	Room 151 Seating Max 500	Room 152 Seating Max 500	Room 145 Seating Max 575	Room 146 Seating Max 1300
	Administrative	Clinical	Marketing	All Staff	Mega Trends for Doctors & Staff
8:00 - 9:00	 <p>MS. JACKIE SHOEMAKER USA Financial Arranging: Are you Balancing your Budget? 1.00 CE</p>	 <p>MS. KRISTY MENAGE BERNIE USA The Periodontic/Orthodontic Connection: Maximizing Success with the Orthodontic Patient 8:00am - 10:00am (120min) 2.00 CE</p>	 <p>DR. DANIEL BILLS USA Why you? Differentiating Your Orthodontic Practice Through Social Media & Emerging Digital Technologies 8:00am - 10:00am (120min) 2.00 CE</p>	  <p>DR. CHRISTOPHER RIOLO & MS. CALI KALTSCHMIDT USA Going "Plasterless": 3D Printing for the Orthodontic Office 8:00am - 10:00am (120min) 2.00 CE</p>	 <p>DR. HAROLD CROSSLEY USA Substance Abuse and its Impact on Orthodontic Care 8:00am - 11:00am (180min) 3.00 CE</p>
9:10 - 10:10	 <p>MS. LEEANN PENICHE USA Game Changers 1.00 CE</p>				
10:20 - 11:20	 <p>MS. EDWINA WOOD USA Is my Overhead under Control? 1.00 CE</p>	  <p>MR. JAY & MRS. JENNIFER GARVEY USA Keys to Compliance: Engaging Kids and their Families in Treatment Success <i>(Repeat)</i> 1.00 CE</p>	 <p>MS. NANCY HYMAN USA Break Away from the Pack: The "Whys" & "Hows" of Patient Choice 1.00 CE</p>	 <p>MS. JESSICA RECTOR USA Communication to Build a Courageous Team 1.00 CE</p>	
11:20 - 1:20	Exhibit Hall Break				

AAO 2018 ANNUAL SESSION

ORTHODONTIC STAFF PROGRAM

MONDAY, MAY 7 AFTERNOON

	Room 150 Seating Max 500	Room 151 Seating Max 500	Room 152 Seating Max 500	Room 145 Seating Max 575	Room 146 Seating Max 1300	Ballroom B Seating Max 1300
	Administrative	Clinical	Marketing	All Staff	Mega Trends for Doctors & Staff	Business of Orthodontics LIVE! <i>(afternoon track is applicable to orthodontic staff)</i>
1:20 - 2:20	 <p>MS. TRACY MOAWAD USA Mindful Management: VISION, PLAN, ACTION!</p> <p>1.00 CE</p>	 <p>MS. JACKIE DORST USA Orthodontic Instrument Sterilization</p> <p>1.00 CE</p>	 <p>MS. MISTY EVERMAN USA Changing of the Guard: Embracing a Practice Transition</p> <p>1.00 CE</p>	 <p>MS. PAM SMITH USA Forever Young: Eat Well, Live Well, Age Well!</p> <p>1:20pm - 4:20pm (180min)</p> <p>3.00 CE</p>	 <p>DR. DAVID MUSICH & MS. KYRSTEN MUSICH USA Millennials as Patients, Staff and Future Partners: Their Impact on the World of Orthodontics</p> <p>1.00 CE</p>	 <p>MR. ALI OROMCHIAN USA Employment Law: How the Best Practices Motivate Their Employees</p> <p>0.75 CE</p>
2:30 - 3:30	 <p>MS. KAYLA HOORELBEKE USA The Study Guide to Acing the New Patient Exam</p> <p>1.00 CE</p>	 <p>MR. ARLEN HURT USA Digital Technology in the Orthodontic Laboratory</p> <p>1.00 CE</p>	 <p>MS. CHARLENE WHITE USA 30 Laser Sharp Ideas to Accelerate Your Practice</p> <p>1.00 CE</p>		 <p>DR. PRIMITIVO ROIG Spain Slow Dentistry: A Win-Win Model for Patients and the Entire Dental Team</p> <p>1.00 CE</p>	 <p>DR. KYLE FAGALA USA Becoming a Digital Orthodontist: Top 10 Social Media & Digital Marketing Tips</p> <p>1.50 CE</p>
3:40 - 4:40	 <p>MS. JOAN GARBO USA Capitol Ideas for Monumental Relationships <i>(Reprint)</i></p> <p>1.00 CE</p>	 <p>DR. DAVID PAQUETTE USA The Staff and Invisalign</p> <p>1.00 CE</p>	 <p>MS. ELIZABETH BARRETT USA Practice Management: 'Inside-Out'</p> <p>1.00 CE</p>		 <p>MS. FLORENCE STURM USA 10 Tips for Raising for Raising Resilient and Responsible Kids</p> <p>1.00 CE</p>	<p>PANEL DISCUSSION Recap afternoon sessions with attendee Q&A on topics addressed</p> <p>1.50 CE</p>

AAO 2018 ANNUAL SESSION

ORTHODONTIC STAFF PROGRAM

TUESDAY, MAY 8 MORNING

	Room 150 Seating Max 500	Room 151 Seating Max 500	Room 152 Seating Max 500	Room 145 Seating Max 575
	Administrative	Clinical	Marketing	All Staff
8:00 - 9:00	 <p>MS. KIRA WOODS USA Mastering New Technology to Simplify Inventory Management</p> <p align="right">1.00 CE</p>	 <p>DR. IGNACIO BLASI USA 3D Printing and Indirect Bonding: Bringing Your Office to the Next Level</p> <p align="right">1.00 CE</p>	 <p>MS. KAYLA HOORELBEKE USA Being a David in an Industry of Goliaths</p> <p align="right">1.00 CE</p>	 <p>DR. MARIO POLO USA Botox in an Orthodontic Office</p> <p align="right">1.00 CE</p>
9:10 - 10:10	 <p>MS. JACKIE SHOEMAKER USA On Top of Capitol Hill: Maximizing Practice Cash Flow</p> <p align="right">1.00 CE</p>	 <p>DR. KAMRAN RAJA USA What can my Oral Surgeon do for me Besides Wisdom Teeth and Implants?</p> <p align="right">1.00 CE</p>	 <p>MS. NANCY HYMAN USA Break Away from the Pack: The "Whys" & "Hows" of Patient Choice <i>(Repeat)</i></p> <p align="right">1.00 CE</p>	 <p>MS. JESSICA RECTOR USA Break Through Burnout: How to Turn Stress into Healthy Living</p> <p align="right">9:10AM - 11:10AM (120min)</p>
10:20 - 11:20	 <p>MS. TINA BYRNE USA "O"... the Woes of Scheduling</p> <p align="right">1.00 CE</p>		 <p>MS. BETH LEACH USA The Next Big Thing: A Look at Technological Advances in Practice Marketing and What to Change Now</p> <p align="right">1.00 CE</p>	2.00 CE
Annual Session Conclusion				